

[LB 1012]

OCTOBER 2012
MBA HOSPITAL AND HEALTH SYSTEM
MANAGEMENT DEGREE EXAMINATION
SECOND YEAR
PAPER II – RESEARCH METHODOLOGY
Q.P. Code : 432022

Sub. Code: 2022

Time : 3 hours
(180 Min)

Maximum : 100 marks

Answer ALL questions in the same order.

I. Elaborate on :

Pages Time Marks
(Max.)(Max.)(Max.)

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|--|----|----|----|
| 1. Describe the planning and organisation of research report.
What are the important contents of a research report? | 17 | 40 | 20 |
| 2. Describe the guidelines to be followed in constructing a
Questionnaire. | 17 | 40 | 20 |

II. Write Notes on:

- | | | | |
|---|---|----|---|
| 1. Write short notes on null hypothesis. | 4 | 10 | 6 |
| 2. What do you mean by sampling error? | 4 | 10 | 6 |
| 3. Write short notes on advantages of sampling over census. | 4 | 10 | 6 |
| 4. What is validity and reliability? | 4 | 10 | 6 |
| 5. What are the assumptions in a t-test? | 4 | 10 | 6 |
| 6. Methods of data collection. | 4 | 10 | 6 |
| 7. Stratified random sampling. | 4 | 10 | 6 |
| 8. Qualities of good questionnaire. | 4 | 10 | 6 |
| 9. Define regression analysis. | 4 | 10 | 6 |
| 10. What are the main ethical issues in human subject's research? | 4 | 10 | 6 |
