

[LB 1012]

OCTOBER 2012

Sub. Code: 2031

**MBA HOSPITAL AND HEALTH SYSTEM
MANAGEMENT DEGREE EXAMINATION
FIRST YEAR**

(for candidates 2011 – 2012 onwards)

**PAPER I – MANAGEMENT PRINCIPLES IN MEDICAL
AND HEALTH CARE ORGANISATION**

Q.P. Code : 432031

**Time : 3 hours
(180 Min)**

Maximum : 100 marks

Answer ALL questions in the same order.

I. Elaborate on :

**Pages Time Marks
(Max.)(Max.)(Max.)**

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|--|----|----|----|
| 1. 'Management By Objectives (MBO) & Strategic planning (SP). | 17 | 40 | 20 |
| 2. Quality Control? What are the objectives of and the processes to ensure quality in the healthcare sector. | 17 | 40 | 20 |

II. Write Notes on :

- | | | | |
|--|---|----|---|
| 1. The recruitment process. | 4 | 10 | 6 |
| 2. The stages of the selection process? | 4 | 10 | 6 |
| 3. "Controlling ensures an effective performance of other managerial functions" Comment. | 4 | 10 | 6 |
| 4. 'Management is the art of getting things done through & with people'. Elaborate. | 4 | 10 | 6 |
| 5. The movement of a fracture patient from 'Entry to Exit' in a hospital. | 4 | 10 | 6 |
| 6. (a) Job analysis (b) Co-ordination (c) Decision making methods. | 4 | 10 | 6 |
| 7. The need of organizational hierarchy in a large organization. | 4 | 10 | 6 |
| 8. Which is the right basis – Seniority or merit for promotion? | 4 | 10 | 6 |
| 9. Define Planning. What are the advantages & limitations of planning in a hospital. | 4 | 10 | 6 |
| 10. Enumerate and explain the steps in Budgeting. | 4 | 10 | 6 |
