

[LJ 1016]

OCTOBER 2016

Sub. Code: 3212

**P.G. DIPLOMA IN HEALTH PROMOTION AND EDUCATION EXAMS**

**PAPER VI – COMMUNICATION METHODS AND MEDIA**

*Q.P. Code : 363212*

**Time : Three hours**

**Maximum : 100 Marks**

**I. Elaborate on:**

**(2 x 20 = 40)**

1. Describe in detail formal presentation methods of education.
2. Describe the various stages involved in the process of adoption of new ideas and practices.

**II. Write notes on:**

**(10 x 6 = 60)**

1. Panel discussion.
2. Rules in preparing power point presentation.
3. Differentiate between education and training.
4. Non projected health education aids.
5. Budgetary approach in health education.
6. Buzz group.
7. Problem based learning.
8. Focus group discussion.
9. Role of social media in health education.
10. Health promotion in schools.

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