

[LL 1017]

OCTOBER 2017

Sub. Code: 3212

**P.G. DIPLOMA IN HEALTH PROMOTION AND EDUCATION EXAMS**

**PAPER VI – COMMUNICATION METHODS AND MEDIA**

*Q.P. Code : 363212*

**Time : Three hours**

**Maximum : 100 Marks**

**I. Elaborate on:**

**(2 x 20 = 40)**

1. Discuss on various theories and principles of communication.
2. Describe on various education methods suitable for health promotion and education.

**II. Write notes on:**

**(10 x 6 = 60)**

1. Merits and demerits in using models in health education.
2. Flannel graph.
3. Panel discussion.
4. Types of communication.
5. Group discussion.
6. Graphic aids.
7. Workshop.
8. Mass media.
9. Study kit.
10. Communication barriers.

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