

[LD 1013]

OCTOBER 2013

Sub. Code: 3088

M.Sc. (MEDICAL SOCIOLOGY) DEGREE EXAMINATION

(NEW REGULATION)

FIRST YEAR

PAPER VIII – HEALTH EDUCATION AND PUBLIC HEALTH PROMOTION

Q.P. Code: 283088

Time : Three Hours

Maximum : 100 marks

Answer ALL questions

I. Elaborate on:

(2 x 20 = 40)

1. Explain the principles of health education and discuss on the role of health education and health educator?
2. The various types of media and discuss the advantages and disadvantages of each of them in communicating health message?

II. Write notes on:

(10 x 6 = 60)

1. Discussion groups.
2. Rules for counseling?
3. The group training session?
4. Health education in industrial site?
5. Organizing a health campaign?
6. The community health committee?
7. Pre-requisites to efficient communication on health message?
8. Inter sectoral co-ordination groups in health education?
9. Culture and its effect on social marketing?
10. How would you evaluate a culturally adapted social marketing in communication ?

[LF 1014]

OCTOBER 2014

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FIRST YEAR

PAPER VIII – HEALTH EDUCATION AND PUBLIC HEALTH PROMOTION

Q.P. Code: 283088

Time : Three Hours

Maximum : 100 marks

Answer ALL questions

I. Elaborate on:

(2 x 20 = 40)

1. Health Education in primary health care in India.
2. Explain the need for Community Health Education.

II. Write notes on:

(10 x 6 = 60)

1. Role of Health Education.
2. Rules for counseling.
3. Advisory and Planning Boards.
4. Health Team.
5. Group Training Session.
6. Involvement of opinion leaders.
7. Education and social marketing.
8. Role of social marketing.
9. Case studies.
10. Effect of Communication in Health Education.

[LL 1017]

OCTOBER 2017

Sub. Code: 3088

**M.Sc. MEDICAL SOCIOLOGY EXAMS
FIRST YEAR
PAPER VIII – HEALTH EDUCATION AND PUBLIC
HEALTH PROMOTION**

Q.P. Code: 283088

Time: Three hours

Maximum: 100 Marks

I. Elaborate on:

(2 x 20 = 40)

1. Describe the Principles of Health Education.
2. Discuss the contents of Health Education.

II. Write notes on:

(10 x 6 = 60)

1. Explain the Communication Process.
2. Discuss the Role of Health care providers in health Education.
3. Give the importance of Social Intervention Model of Health Education.
4. List out the methods of Group teaching in Health Education.
5. Give a brief account of Mass Media in Health Education.
6. Discuss about the main steps in Health Education Planning.
7. Explain the use of Discussion Groups for Health Education.
8. Bring out the importance of the Case Study method in Health Education.
9. Explain Methods of Promoting Participation.
10. Discuss the role of Community Health Worker in Health Education.

[LN 1018]

OCTOBER 2018

Sub. Code: 3088

**M.Sc. MEDICAL SOCIOLOGY EXAMS
FIRST YEAR
PAPER VIII – HEALTH EDUCATION AND PUBLIC
HEALTH PROMOTION**

Q.P. Code: 283088

Time: Three hours

Maximum: 100 Marks

I. Elaborate on:

(2 x 20 = 40)

1. Elaborate the concept of Health, Illness and Behaviour with examples.
2. How to provide health education to formal and informal groups?

II. Write notes on:

(10 x 6 = 60)

1. How to help people to lead healthier life?
2. Prerequisites of effective communication.
3. How to provide counselling to an individual?
4. Selecting appropriate methods for health education.
5. What is group – Formal and informal gatherings?
6. The role of local organizations during health education.
7. How to organize a health campaign?
8. Health education at work site.
9. Discuss about Culturally Adapted Social Marketing Research.
10. Communicating the health message.
