

[KZ 1011]

Sub. Code: 2007

**MBA HOSPITAL AND HEALTH MANAGEMENT DEGREE EXAMINATIONS**

**Candidates admitted from 2010-2011**

**PAPER VII – BUSINESS COMMUNICATION AND COMPUTER  
APPLICATIONS**

*Q.P. Code : 432007*

**Time : 3 hours  
(180 Min)**

**Maximum : 100 marks**

**Answer ALL questions in the same order.**

**I. Elaborate on :**

**Pages    Time    Marks  
(Max.)   (Max.)   (Max.)**

- |                                 |    |    |    |
|---------------------------------|----|----|----|
| 1. Layout of Business Letters.  | 17 | 40 | 20 |
| 2. Classification of computers. | 17 | 40 | 20 |

**II. Write notes on :**

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|---|---|----|---|
| 1. Regular charts and pivot charts with examples. | 4 | 10 | 6 |
| 2. Sorting files and folders in windows.          | 4 | 10 | 6 |
| 3. Searching the information in Internet.         | 4 | 10 | 6 |
| 4. Usage of charts.                               | 4 | 10 | 6 |
| 5. Program Development Cycle.                     | 4 | 10 | 6 |
| 6. Importance of circular letters.                | 4 | 10 | 6 |
| 7. Need for Business communication.               | 4 | 10 | 6 |
| 8. Role of Chairperson in a meeting.              | 4 | 10 | 6 |
| 9. Features of a good speech.                     | 4 | 10 | 6 |
| 10. Group discussion.                             | 4 | 10 | 6 |

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