

[LB 1012]

OCTOBER 2012

Sub. Code: 2028

**MBA HOSPITAL AND HEALTH SYSTEM
MANAGEMENT DEGREE EXAMINATION
SECOND YEAR**

PAPER VIII – INTERNATIONAL HEALTH MANAGEMENT

Q.P. Code : 432028

**Time : 3 hours
(180 Min)**

Maximum : 100 marks

Answer ALL questions in the same order.

I. Elaborate on :

**Pages Time Marks
(Max.)(Max.)(Max.)**

- | | | | |
|--|----|----|----|
| 1. Discuss the evolution of health insurance and its future directions. | 17 | 40 | 20 |
| 2. Explain about the different challenges faced by the healthcare industry with respect to a global perspective. | 17 | 40 | 20 |

II. Write Notes on:

- | | | | |
|--|---|----|---|
| 1. Explain the basic components of healthcare delivery system. | 4 | 10 | 6 |
| 2. Explain the models of managed care. | 4 | 10 | 6 |
| 3. Write about the healthcare reforms in New Zealand. | 4 | 10 | 6 |
| 4. Explain the Hague system. | 4 | 10 | 6 |
| 5. Discuss the various parameters to be adopted for positioning the healthcare organization. | 4 | 10 | 6 |
| 6. Write short notes about national health accounts. | 4 | 10 | 6 |
| 7. Write brief note on Madrid agreement concerning International Registration of Trademarks. | 4 | 10 | 6 |
| 8. What is WIPO? Explain the main purpose and activities of WIPO? | 4 | 10 | 6 |
| 9. What is Industrial design? Write down the essentials of design for registration? | 4 | 10 | 6 |
| 10. Why is it important for health care managers and policymakers to understand the intricacies of the healthcare delivery system? | 4 | 10 | 6 |

[LC 0413]

APRIL 2013

Sub. Code: 2028

**MBA HOSPITAL AND HEALTH SYSTEM
MANAGEMENT DEGREE EXAMINATION
SECOND YEAR**

PAPER VIII – INTERNATIONAL HEALTH MANAGEMENT

Q.P. Code : 432028

Time : 3 hours

Maximum : 100 marks

I. Elaborate on :

(2x20=40)

1. Health Policy and its forms. Policy cycle.
2. Basic components of health services delivery system; Trends and directions in the delivery system of U.S.A.

II. Write notes on :

(10x6=60)

1. TRIPS.
2. Medicare.
3. Gate-keeping.
4. Gaps in healthcare delivery.
5. Quality of care.
6. System processes.
7. Social Insurance.
8. Health sector reforms in Australia.
9. PCT.
10. Managed care.

[LD 1013]

OCTOBER 2013

Sub. Code: 2028

**MBA HOSPITAL AND HEALTH SYSTEM
MANAGEMENT DEGREE EXAMINATION
SECOND YEAR**

PAPER VIII – INTERNATIONAL HEALTH MANAGEMENT

Q.P. Code : 432028

Time : 3 hours

Maximum : 100 marks

I. Elaborate on :

(2x20=40)

1. Managed care-Process, Models of managed care and its structure.
2. Steps involved in registering industrial designs.

II. Write Notes on:

(10x6=60)

1. Issues involved in Healthcare financing in developing countries.
2. Concept of Risk-pooling.
3. Piecemeal Reform.
4. National Health Accounts.
5. Socialized Medicine.
6. Evolutionary Reforms.
7. Guidelines for policy development.
8. Healthcare access to rural areas.
9. Suppliers of Health policy.
10. Positioning of a Healthcare organization.

[LF 1014]

OCTOBER 2014

Sub. Code :2028

**MBA (HOSPITAL & HEALTH MANAGEMENT) DEGREE EXAMINATION
SECOND YEAR
(2011-2012 Batch onwards)
PAPER VIII – INTERNATIONAL HEALTH MANAGEMENT**

Q.P. Code: 432028

Time: Three hours

Maximum : 100 Marks

I. Elaborate on:

(2 x 20 = 40)

1. Discuss the evolutionary reforms carried out in healthcare delivery system in Italy and Australia.
2. Discuss the healthcare challenges in global perspective.

II. Write notes on:

(10 x 6 = 60)

1. Discuss the need for Health Sector Reforms in a country.
2. Explain the merits and demerits of national health accounts for a country.
3. Discuss the structure, process and models of managed care.
4. “General practitioners are regarded as the gatekeepers of healthcare system” – Discuss.
5. Discuss the Healthcare system followed in the U.S.A.
6. Discuss the importance of Socialized medicine.
7. Explain the main purpose and activities of World Intellectual Property Organization.
8. Give an account of the Hague agreement concerning the international registration of Industrial design.
9. Suggest the various methods to capture new healthcare markets.
10. Discuss the various parameters to be adopted for positioning the Healthcare Organization.

[LH 1015]

OCTOBER 2015

Sub. Code: 2028

MBA (HOSPITAL & HEALTH MANAGEMENT)
(from 2011-2012 Batch onwards)
SECOND YEAR
PAPER VIII– INTERNATIONAL HEALTH MANAGEMENT

Q.P. Code : 432028

Time : Three hours

Maximum : 100 marks

I. Elaborate on:

(2 x 20 = 40)

1. What are the threats and opportunities for the healthcare system in India? Suggest measures to handle these threats.
2. Discuss the various parameters to be adopted for positioning the healthcare organization.

II. Write notes on:

(10 x 6 = 60)

1. Explain the basic components of the healthcare delivery system.
2. Explain the merits and demerits of national Health Accounts of a Country.
3. Explain the structural reforms carried out over the past decade in healthcare delivery in Switzerland.
4. “General practitioners are regarded as the gatekeepers of healthcare system” – Discuss.
5. Discuss the need for Health sector Reforms in a country.
6. Discuss the importance of Social Insurance.
7. Write a brief note on Madrid Agreement concerning International Registration of Trademarks.
8. Discuss the issues involved in the financing of Healthcare in developing countries.
9. Suggest various methods to capture new healthcare markets.
10. What are the significant roles of healthcare practitioners in development of Health policy?
