

[LN 0818]

AUGUST 2018

Sub. Code: 2258

B.Sc. MEDICAL SOCIOLOGY
(New Syllabus 2014-2015)

THIRD YEAR

PAPER III – MANAGEMENT PRINCIPLES AND HOSPITAL OPERATIONS

Q.P. Code: 802258

Time: Three Hours

Maximum: 100 Marks

Answer all questions

I. Elaborate on:

(3 x 10 = 30)

1. Discuss the meaning, importance and limitations of 'Planning'.
2. Discuss the functions and skills of a Manager.
3. 'One of the principles reasons why Mangers fail in their jobs is their inability to Delegate'? Analyze.

II. Write notes on:

(8 x 5 = 40)

1. Steps in the decision making process.
2. Social responsibility.
3. SWOT analysis.
4. The planning process.
5. Write on 'How to motivate employees'.
6. Process of recruitment and selection.
7. Responsibilities of a supervisor.
8. Common pitfalls in defining problems in decision making.

III. Short answers on:

(10 x 3 = 30)

1. Basic leadership styles.
2. Authority and responsibility.
3. Achievement motivation.
4. Difference between job description and job specification.
5. Vroom's expectancy theory.
6. Management by objectives.
7. Job Enrichment.
8. Modern and traditional techniques of control.
9. Coordination Vs Control.
10. Line and staff authority relationship.
