

THE TAMIL NADU DR. M.G.R. MEDICAL UNIVERSITY

[AHS 0122]

JANUARY 2022

Sub. Code: 2258

(FEBRUARY 2021 & AUGUST 2021 EXAM SESSION)

B.Sc. MEDICAL SOCIOLOGY

THIRD YEAR – (Regulation from 2014-2015)

PAPER III – MANAGEMENT PRINCIPLES AND HOSPITAL OPERATIONS

Q.P. Code: 802258

Time: Three Hours

Answer ALL Questions

Maximum: 100 Marks

I. Elaborate on:

(3 x 10 = 30)

1. What are the various barriers to communication? How to overcome these barriers to improve communication in an organization?
2. Explain in detail about decision making process and the techniques involved.
3. Write about the process of recruitment.

II. Write notes on:

(8 x 5 = 40)

1. Explain the tools and methods of public relations.
2. Explain about the classification of hospitals.
3. Write about the elements of control.
4. List the various problems of coordination.
5. Explain the qualities of good leadership.
6. How are promotions and transfers conducted in an organization?
7. List the limitations of planning.
8. Write about the social responsibilities of a hospital manager.

III. Short answers on:

(10 x 3 = 30)

1. Which is best? Promotion on the basis of merit or seniority?
2. How can employees be motivated?
3. Write about job satisfaction.
4. What is meant by line organization?
5. Write about traditional methods of control.
6. Write about identifying job vacancy.
7. What is a functional organizational structure?
8. Explain about process departmentation.
9. Explain about job rotation.
10. What is internal coordination?
