

[LO 0519]

MAY 2019

Sub Code: 3211

DIPLOMA IN HEALTH PROMOTION AND EDUCATION EXAMS

**PAPER V – BEHAVIOURAL SCIENCES AND RESEARCH
METHODOLOGY**

Q.P. Code: 363211

Time: Three hours

Maximum : 100 Marks

I. Elaborate on:

(2 x 20 = 40)

1. What are the types of research studies? Describe the similarities and differences between cross sectional and longitudinal studies.
2. Discuss the concepts, principles and assumptions under lying evaluation of a health education programme.

II. Write notes on:

(10 x 6 = 60)

1. What is Ethnography? Describe the application in research.
2. Focus group discussion.
3. Development of personality at different stages of growth of an individual.
4. Social deviance.
5. Qualities of a good leader.
6. Projective techniques.
7. Primary & Secondary Drive.
8. Attitude formation.
9. Health counselling.
10. Characteristics of a mature group.
