

[LP 1019]

OCTOBER 2019

Sub. Code: 1616

**M. OPTOM EXAMS
SECOND YEAR
PAPER VI – COMMUNITY OPTOMETRY**

Q.P. Code: 281616

Time: Three hours

Maximum: 100 Marks

I. Elaborate on:

(2 x 20 = 40)

1. Write in detail about internal and external aspects of public relations.
2. Write in detail about eye banking.

II. Write notes on:

(10 x 6 = 60)

1. Volunteer activities.
2. What is ocular hygiene?
3. Panel research.
4. Benefits of public relations.
5. Vision 2020.
6. Public relations for hospitals.
7. What are the phases of public relations?
8. Major causes of blindness in India.
9. Feedback system in improving hospital servicing.
10. Effective leadership.
