

[LB 1012]

OCTOBER 2012
MBA HOSPITAL AND HEALTH SYSTEM
MANAGEMENT DEGREE EXAMINATION
FIRST YEAR
PAPER V – HEALTH ECONOMICS
Q.P. Code : 432005

Sub. Code: 2035

Time : 3 hours
(180 Min)

Maximum : 100 marks

Answer ALL questions in the same order.

I. Elaborate on :

Pages Time Marks
(Max.)(Max.)(Max.)

- | | | | |
|---|----|----|----|
| 1. What is meant by market? Explain the various classifications of market for healthcare product. | 17 | 40 | 20 |
| 2. Discuss in detail about fiscal and monetary policies in hospital finance. | 17 | 40 | 20 |

II. Write Notes on :

- | | | | |
|--|---|----|---|
| 1. What is the importance of health economics? | 4 | 10 | 6 |
| 2. Describe the law of valuable proposition. | 4 | 10 | 6 |
| 3. Explain oligopoly with suitable examples. | 4 | 10 | 6 |
| 4. Define deflation. What are the effects of deflation in hospitals? | 4 | 10 | 6 |
| 5. Explain the pricing and output decision under market conditions of hospital industry. | 4 | 10 | 6 |
| 6. “The concept of profit is mixed and vexed one” – Enumerate. | 4 | 10 | 6 |
| 7. What are the features of perfect competition? | 4 | 10 | 6 |
| 8. Analyze the practical importance of price elasticity of demand. | 4 | 10 | 6 |
| 9. Explain the various stages of business cycle. | 4 | 10 | 6 |
| 10. Explain briefly: | 4 | 10 | 6 |
| a. Monopsony | | | |
| b. Non-price competition | | | |
| c. Gross Net Profit | | | |

[LC 0413]

APRIL 2013

Sub. Code: 2035

**MBA HOSPITAL AND HEALTH SYSTEM
MANAGEMENT DEGREE EXAMINATION
FIRST YEAR**

(for candidates 2011 – 2012 onwards)

PAPER V – HEALTH ECONOMICS

Q.P. Code : 432035

Time : 3 hours

Maximum : 100 marks

I. Elaborate on :

(2x20=40)

1. Define the term profit. Explain how to measure the profits for an healthcare organization.
2. Explain the importance of health economics. Elaborate how it will forecast for future.

II. Write notes on :

(10x6=60)

1. Describe how to forecast the demand for a new service in a hospital.
2. What is margin of safety? Explain its application.
3. Explain the classification of markets on the basis of competition.
4. Discuss the causes and consequences of inflation in hospital.
5. Explain the features of imperfect competition.
6. What is meant by marginal utility of a commodity?
7. Explain the factors which influence the level of national income?
8. What do you understand by price discrimination? Explain the conditions which make it possible, profitable and desirable.
9. Explain the objectives and limitations of fiscal policy according to hospital finance.
10. Explain briefly:
 - a. Monetary policy
 - b. Monopoly
 - c. Giffen goods

[LD 1013]

OCTOBER 2013

Sub. Code: 2035

MBA (HOSPITAL & HEALTH MANAGEMENT) DEGREE EXAMS

FIRST YEAR

(CANDIDATES ADMITTED 2011 – 2012)

PAPER V – HEALTH ECONOMICS

Q.P. Code: 432035

Time: Three hours

Maximum: 100 Marks

Answer All questions

I Elaborate on:

(2x20 =40)

1. Discuss in detail how Managerial Economics is related to Economics, Accounting Statistics and Mathematics?
2. Explain the various phases of a Business cycle. Discuss the measures that could be taken to control the effects of business cycle?

II. Write Short notes on:

(10 x 6 = 60)

1. Explain the price elasticity of demand
2. What are the criteria of a good forecasting method?
3. Analyse the production function and its assumptions.
4. Explain the salient features of perfect competition.
5. Explain the various concepts of National Income and its significance.
6. Analyse the cost output relation in the short run.
7. Explain the internal and external economies
8. What is the break-even analysis?
9. Profit maximization is not always the aim of the business firm. Explain.
10. What are the implications of globalization.

[LF 1014]

OCTOBER 2014

Sub.Code :2035

MBA (HOSPITAL & HEALTH MANAGEMENT) DEGREE EXAMS

FIRST YEAR

(2011-2012 Batch onwards)

PAPER V – HEALTH ECONOMICS

Q.P. Code: 432035

Time: Three hours

Maximum : 100 Marks

I. Elaborate on:

(2 x 20 = 40)

1. Discuss the various concepts of national income and the methods of measuring it. Explain the difficulties in measuring the national income.
2. What is perfect competition? State the salient features of perfect competition. How is price determined under the perfect competition?

II. Write notes on:

(10 x 6 = 60)

1. Explain the effects of inflation on healthcare business.
2. What is production function?
3. “The concept of profit is mixed and vexed one”. Explain.
4. What are the principal objectives of fiscal policy
5. Analyse the limitations of monetary policy.
6. What is break-even analysis?
7. Distinguish between internal economies and external economies.
8. Explain the social responsibility of business.
9. Examine the various phases of a business cycle.
10. Is globalization beneficial? Explain.
